

Westinghouse in cooperation with **FRANK'S** furniture brings you the 1956



BABY CONTEST



\$2,590⁰⁰ IN PRIZES and GIFTS

MOTHERS: Bring Your Babies to **FRANK'S** for Entry in the Contest

- Your baby will be photographed at the store in natural-life color . . . no cost, no obligation
- Nothing to buy, nothing to sell
- All entries are judged on the basis of personality and expression
- Board of impartial judges -- winners to be announced 3 weeks after start of contest

Free! To the First
200 MOTHERS
1/2 dram Perfume

WIN!

Westinghouse

CONTEST STARTS

THURSDAY

Feb. 23rd through Tuesday, Feb. 28th
9:00 a.m. to 6:00 p.m.

FRIDAY

Feb. 24th, 9:00 a.m. to 9:00 p.m. to
accommodate working mothers

FRANK'S FURNITURE CO.

1334 EL PRADO AVE.
NO APPOINTMENT NECESSARY

FOUR AGE GROUPS

- 6 months and under
- 6 months to 18 months
- 1 1/2 to 3 years
- 3 to 6 years

NATURAL-LIFE COLOR PHOTOS

All entries photographed without obligation to parents . . .

All pictures completely finished in color
NO NEGATIVES, NO PROOFS . . .

All photos judged with honesty and integrity

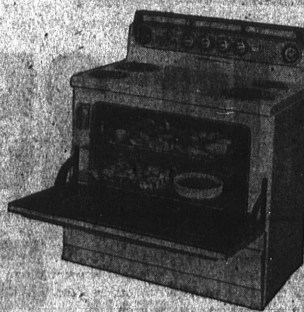
FREE . . .

refreshing **7up** for one and all

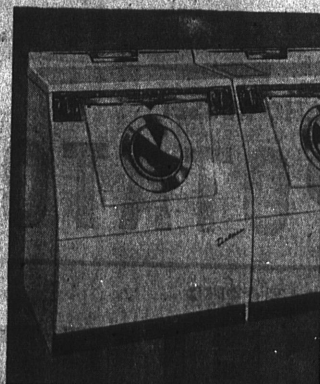
FREE!



FREE!



FREE!



GRAND WINNER TO RECEIVE CHOICE OF ANY ONE OF THE ABOVE APPLIANCES!

- | | | |
|-----------------------------|------------------------|-------------------|
| • Model PH 125 Refrigerator | • Model CH Range | • Model D-9 Dryer |
| • Push Button Defroster | • Big 30" Oven | • 220 or 110 Volt |
| • Exclusive Meat Keeper | • Completely Automatic | • Fully Automatic |

LOOK! PRIZES GALORE!

13 GOLD TROPHIES — 43 BLUE RIBBONS — 100 \$25.00
WESTINGHOUSE GIFT CERTIFICATES — PACKARD BELL
RADIO — HOOVER VACUUM CLEANER — AUTHENTIC
CAPTAINS CHAIR — SIX MONTHS SUPPLY OF "ALL"

Contest Conducted by Candid Color Laboratories, Glendale, Calif.

FRANK'S

Furniture Company

1334 EL PRADO FA 8-7682

Complete Home Furnishings - Easy Credit